



SPONSORSHIP PACKAGE

2023

ITE EXECUTIVE BOARD

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2023 COMPREHENSIVE SPONSORSHIP OPTIONS

For the 2023 Calendar Year, the Institute of Transportation Engineers Metropolitan Section (ITE MET Section) is pleased to announce our Annual Comprehensive Sponsorship Plan. ITE Met Section Annual Sponsorship funds supplement section activities throughout the year. Please review the following sponsorship levels for more information:

Tier	Platinum	Gold	Silver	Bronze	Small Business ²
Fees	\$4000	\$2000	\$1000	\$750	\$500
Transtalk Newsletter and/or Table Display Advertisement During In-Person Events (Minimum 3 per year)					
Recognition in Annual Meeting					
Company Logo on ITE website					
Promoted Job Postings ¹					
Logo in Email Communication					
Free Registration for Persons / Year	5	2			
Company Logo Displayed in Opening Slides of All Powerpoint Presentations for All Events					
Banner Display in Events (Company Provided)	Two Events	One Event			
Topic / Speaker Suggestion ³					
Lapel Pins for Current Year					

¹ Sponsors will be able to share relevant job postings for their companies on the promoted section of the Job Board page of the ITE Met Section website.;

² DBE/MBE/SBE/WBE/Others;

³ Sponsoring company may suggest topics or speakers, but not all suggestions may be possible. ITE Met Section will try to accommodate all suggestions.



2023 ANNUAL SPONSORSHIP FORM

On behalf of the ITE MET Section, we would like to thank you for your valued sponsorship for the 2023 calendar year.

My Firm Wishes to Sponsor:

PLATINUM SPONSOR: \$4,000

- Transtalk Newsletter (Full Page Ad) and /or Table Display Advertisement During In-Person Events (Min. 3 per year)
- Recognition in Annual Meeting •Company Logo on ITE Website •Promoted Job Postings •Logo in Email Communication
- Free Meeting Registration for 5 Persons / Year •Company Logo Displayed in Opening Slides of All Powerpoint Presentations for All Events •Banner Display in Two Events (Company Provided) •Topic /Speaker Suggestion •Lapel Pins for Current Year

GOLD SPONSOR: \$2,000

- Transtalk Newsletter (Half Page Ad) and /or Table Display Advertisement During In-Person Events (Min. 3 per year)
- Recognition in Annual Meeting •Company Logo on ITE Website •Promoted Job Postings •Logo in Email Communication
- Free Meeting Registration for 2 Persons / Year •Company Logo Displayed in Opening Slides of All Powerpoint Presentations for All Events •Banner Display in One Event (Company Provided)

SILVER SPONSOR: \$1,000

- Transtalk Newsletter (Quarter Page Ad) and /or Table Display Advertisement During In-Person Events (Min. 3 per year)
- Recognition in Annual Meeting •Company Logo on ITE Website •Promoted Job Postings •Logo in Email Communication

BRONZE SPONSOR: \$750

- Transtalk Newsletter (Business Card Ad) and /or Table Display Advertisement During In-Person Events (Min. 3 per year)
- Recognition in Annual Meeting •Company Logo on ITE Website •Promoted Job Postings •Logo in Email Communication

SMALL BUSINESS DBE/MBE/SBE/WBE/Others: \$500

- Transtalk Newsletter (Business Card Ad) and /or Table Display Advertisement During In-Person Events (Min. 3 per year)
- Recognition in Annual Meeting •Company Logo on ITE Website •Promoted Job Postings •Logo in Email Communication

PLEASE PRINT BELOW

FIRM NAME:	CONTACT:
FIRM ADDRESS:	CITY, STATE, ZIP:
EMAIL:	PHONE:

Payment Method:

- Check (Enclosed)

Please email a high resolution of your firm's logo to:
justin.healey@notraffic.tech

Please Mail or Email Completed Applications To:

Geline Canayon, Treasurer
(geline.canayon@aimsun.com)
500 7th Avenue, 8th Floor
New York, NY 10018

THANK YOU FOR SUPPORTING YOUR ITE MET SECTION!